



PRESS RELEASE
October 3rd, 2011
For Immediate Release

Gentec-EO makes strategic move and hires Sales Development Manager with 25 years of experience in Laser Measurement field

Quebec City, CANADA – October 3rd, 2011 – Gentec-EO USA, Inc. (Lake Oswego, Oregon), a wholly owned subsidiary of **Gentec Electro-Optics, Inc.** (Quebec City, Canada) has announced that Mr. **Burt Mooney** just joined its sales force as Sales Development Manager for the USA, effective as of today.

On making this announcement, Mr. **Michel Giroux**, President and CEO of Gentec Electro Optics noted: “We are thrilled to have Burt join our team. His impressive track record over the last 25 years has demonstrated his commitment to improving business growth while understanding his customer needs, which is a perfect fit with our own strategy”. As General Manager of Gentec-EO USA and former colleague of Burt, Mr. **Don Dooley** highlighted that “Burt is a truly reliable and trustworthy person, with a strong knowledge of the Laser Measurement business. It will be a real pleasure to have the opportunity to work with him again”.

Having worked with Don Dooley for 17 years, Mr. Mooney only had nice words to say about this new arrangement. “I’m very excited about joining Gentec-EO, a world-renowned leader in laser beam measurement, and look forward to working again with Don. I am pleased to join Michel Giroux, whom I’ve personally known and respected for 23 years. He and I agree completely on how to respect customers, by providing them with exactly what they want in a timely manner, with the most important values, integrity and high quality”.

About Burt Mooney

Extremely active in the field of laser beam measurement, Mr. Mooney has been a very important factor over the past 25 years. He started working for **Molelectron Detector** in 1986, and remained active as Sales Manager until the company was acquired by Coherent in 2002. Since then, and until September this year, he has been employed by **Ophir Optronics** as the Power/Energy Meter Specialist for the USA. You can contact Burt at bmooney@gentec-eo.com or 503-702-0422.

About Gentec Electro-Optics

Located in Quebec City, Canada, Gentec Electro-Optics is a leader in the laser measurement field with 40 years of experience. In 2000, Gentec Electro-Optics, Inc. was formed from Gentec, Inc. so that the focus was entirely on laser measurement. The company now manufactures a complete range of laser power and energy meters, beam diagnostics and diffractive optics. Since the acquisition of Spectrum Detector in June 2010, they have added many products to the range, including high speed 130 kHz joulemeters and a unique industry leading line of THz sensors and instruments. Gentec Electro-Optics is also known as the first worldwide supplier of large aperture calorimeters to measure the highest pulse energies. Their products are sold around the world, with distributors and representatives in over 35 countries.



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